

# 全民回收

## 創意短片大賽

Recycling Day Creative Short Film Competition



詳情及報名

- 截止日期: 2026 年 8 月 31 日  
- 參賽組別: 公開組 | 學生組



# 全民回收 Recycling Day

## 創意短片大賽 Creative Short Film Competition

### 參賽組別 Entry Categories

**公開組 | 香港居民**  
Open Category: Hong Kong residents

**學生組 | 本港全日制大專、中學及小學生**  
School Category: Local full-time tertiary, secondary and primary students

個人或最多5人隊伍報名 Participate as individual or in a team of up to 5 members

### 作品要求 Entry Requirements

▶ 比賽以「全民回收」為主題，重點推廣「源頭分類」、「乾淨回收」及/或「智能回收」  
Theme: "Community-wide Recycling", with a focus on "Source Separation", "Clean Recycling" and/or "Smart Recycling"

▶ 長度30秒至3分鐘  
Duration from 30 seconds to 3 minutes

▶ 以 MPEG4、MOV 或 MP4 格式檔案遞交；  
解像度為1920 x 1080 像素 (Full HD)  
Submit in MPEG4, MOV or MP4 format; resolution must be 1920 x 1080 pixels (Full HD)

▶ 參賽作品必須為原創作品，不得使用人工智能 (AI) 技術 (如生成影像)  
Entries must be original works, use of artificial intelligence (AI) technology (such as generated images) is not allowed

其他比賽詳情，請見活動網頁。 Please refer to the event website for more details.

**截止日期：2026年8月31日 (星期一) 晚上11:59**  
Deadline: 31 August 2026 (Monday) 11:59 p.m.

### 評審標準 Judging Criteria

第一階段：初選優秀作品  
Phase 1: Preliminary Selection of Outstanding Videos

第二階段：總選  
Phase 2: Final Selection

#### 專業評審 (50%)

Professional Judging Panel (50% of the Total Score)

根據主題傳達、創意表達及影片技術評分  
Assess based on Theme Delivery, Creative Expression and Video Production Quality

#### 全民投票 (50%)

Public Voting (50% of the Total Score)

根據社交媒體專頁獲得的「讚好 (Like)」數量計算  
Calculate based on the number of "Like" obtained in social media pages

### 公開組及學生組各設以下獎項

The following awards will be presented under each of the Open Category and School Category

## 獎項 Awards

**冠軍**  
Champion

**\$5,000 電子器材禮券 + 獎狀**  
HK\$5,000 electronic goods voucher + certificate

**亞軍**  
1st Runner-up

**\$4,000 電子器材禮券 + 獎狀**  
HK\$4,000 electronic goods voucher + certificate

**季軍**  
2nd Runner-up

**\$2,000 電子器材禮券 + 獎狀**  
HK\$2,000 electronic goods voucher + certificate

**優異獎 (5名)**  
Merit Awards (5 recipients)

**每名 \$500 電子器材禮券 + 獎狀**  
HK\$500 electronic goods vouchers each + certificate

**網絡人氣大獎 (不分組別)**  
Online Popularity Award (open to all categories)

**\$2,000 電子器材禮券 + 獎狀**  
HK\$2,000 electronic goods voucher + certificate

**所有入圍者/隊伍**  
All shortlisted participants / teams

**每人獲得「大嘍鬼」精美禮品 + 電子嘉許狀**  
Each person will receive a "Big Waster" souvenir + e-certificate of appreciation

報名表格  
Application Form

